



# Fact Sheet

## General Product Information

- \* All **Enjoy Life**® products are gluten-free and allergy-friendly
  
- \* All products are free of top 8 allergens:
  - ➔ wheat
  - ➔ dairy
  - ➔ peanuts
  - ➔ tree nuts
  - ➔ egg
  - ➔ soy
  - ➔ fish
  - ➔ shellfish
  
- \* Most **Enjoy Life**® products are also free of:
  - ➔ Potatoes
  - ➔ Sesame
  - ➔ Sulfites
  - ➔ Casein

## Certifications

- \* Gluten-free certified by Gluten Free Certification Organization (GFCO)
- \* Kosher-certified by Chicago Rabbinical Council (cRc)
- \* Halal-certified by Islamic Food and Nutrition Council of America (IFANCA)





## Ingredient Information

- \* All **Enjoy Life**<sup>®</sup> products are tested down to 10 parts per million (ppm) to ensure that they are gluten-free (*we test more extensively than the FDA's proposed standard of 20 ppm*)
- \* **Enjoy Life**<sup>®</sup> products contain no:
  - ➔ Artificial ingredients
  - ➔ Trans fats
  - ➔ Genetically Modified (GMO) ingredients
- \* **Enjoy Life**<sup>®</sup> employs quality standards to make certain that products produced by the company contain no:
  - ➔ Gluten
  - ➔ Casein
  - ➔ Peanut
  - ➔ Soy proteins
- \* **Enjoy Life**<sup>®</sup> ingredient suppliers are required to complete non-contamination certificates

**All Enjoy Life<sup>®</sup> products are made in a dedicated  
nut- and gluten-free facility**





## Milestones

- \* Early 2001: Company founded by CEO Scott Mandell
- \* November 2002: First product ships
- \* Early 2005: Entered Canadian market
- \* December 2005: First company ever to be certified by the Gluten-Free Certification Organization (GFCO)
- \* September 2007: Named Inc. magazine's 500/5000 List of Fastest Growing Private Companies for the first time. Continued to be included on the list for four consecutive years (2007-2010)
- \* March 2010:
  - ➔ 32 products on US market
  - ➔ 23 products on Canadian market
  - ➔ 40,000 sq. foot facility dedicated to producing products free of 8 common allergens

## Notable Features

- \* Featured on numerous programs
  - ➔ Food Network's *Unwrapped*
  - ➔ Plant Green's *Emeril Green* with celebrity chef Emeril Lagasse
  - ➔ ABC 7 Chicago's segment of Healthy Summer Snacks for Kids
  - ➔ NBC 5 Chicago's segment on Packing a Healthy Lunch for Kids
  - ➔ Today Show's segment "Healthy Lunch Box Finds"
  - ➔ Canada's Marilyn Denis show "The Cupboard Catastrophe"





## Product Line

Enjoy Life® products are available in Supermarkets and Natural Food Stores across the U.S. and Canada, as well as in over 20 online retailers

### Soft Baked Cookies:



### Crunchy Cookies:



### Chevy Bars:





### Boom CHOCO Boom Bars:



### Chocolate for Baking:



### Cereal:





**Granola:**



**Trail Mix:**





## Contact Information

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